

Date Published	Meeting	Listening Station	Community Conversation
Already done		Press release, on website, listserv, TV48 Comp Plan hour (JCC102, press conference, and info screens), business cards in JCC offices and handed out by CPT members, speaker's bureau ongoing	
1-Mar		Ship's Log (employee newsletter)	
2-Mar		Info sent to Daily Press/VA Gazette community calendar	
3-Mar			
4-Mar			
5-Mar		Mailings to interested organizations	
6-Mar			
7-Mar			
8-Mar			
9-Mar			
10-Mar			
11-Mar			
12-Mar			
13-Mar			
14-Mar		Trifold distribution begins	
15-Mar		Info ready to incorporate into church bulletins	
16-Mar			
17-Mar		Press release #1	Call in to TIDE radio
18-Mar			
19-Mar			VA Gazette Ad #1
20-Mar		Next Door Neighbors (if can meet ad deadline)	
		Executive staff mention	
21-Mar			Flyer distribution begins
22-Mar			
23-Mar			
24-Mar		Press release #2	Call in to TIDE radio
25-Mar			Press release #1/listserv
		BOS meeting crawl and announcement	
			NOWAC listserv
26-Mar			
27-Mar			
28-Mar			
29-Mar			VA Gazette Ad #2
30-Mar			
31-Mar		Neighborhood Connections Mailing	
		Press release #3	Call in to TIDE radio
1-Apr	Stonehouse (taped)	FYI begins to air on TV48	
2-Apr			
3-Apr			
4-Apr			
5-Apr			
6-Apr			

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7-Apr		Press release #4	Taped CC to begin airing
			Call in to TIDE radio
8-Apr		PC meeting crawl and announcement	
9-Apr			
10-Apr			
11-Apr			Press release #2/listserv
12-Apr			VA Gazette Ad #3
13-Apr			
14-Apr	JC/W Community	Press release #5	Call in to TIDE radio
15-Apr			
16-Apr			
17-Apr	Warhill HS		
18-Apr			Press release #3/listserv
19-Apr			
20-Apr			
21-Apr		Press release #6	Call in to TIDE radio
22-Apr			
23-Apr			
24-Apr	James River ES		
25-Apr			
26-Apr			
27-Apr			
28-Apr		Press release #7	
29-Apr			
30-Apr			
1-May			