

## MEMORANDUM

DATE: May 11, 2009  
TO: Steering Committee  
FROM: Ellen Cook, Acting Principal Planner, and Jason Purse, Senior Planner  
SUBJECT: Rural Lands Options Summary

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At the meeting on April 23, 2009, the Steering Committee requested that the Rural Lands Policies chart created and presented to the Committee by Renaissance Planning Group (RPG) be included in the Land Use section. Accordingly, staff proposes to insert the following paragraph and chart on page 28 as the second-to-last paragraph in the Rural Lands subsection of the technical report. In addition, staff has added initials to the text boxes of each of the categories, and has included the appropriate initials at the end of the matching actions in the revised Goals, Strategies and Actions (see separate document). Finally, staff has added the examples suggested by RPG (e.g., Land Use Value taxation and AFDs under Taxing Incentives) into the category text boxes to add further linkages between the chart and the GSAs.

Text and chart to be inserted on page 28 in the Rural Lands subsection of the Technical Report:

*As discussed above, there are a number of tools that can be used to help preserve the rural economy and rural character in the Rural Lands. The following chart categorizes these tools, and includes examples of both existing policies and programs, and options that should be carefully considered in the future. Ultimately, it is likely that a combination of both incentives and regulatory tools will need to be developed to form a package that balances providing options to property owners with the overall preservation of rural economy and rural character policy goals. The following categories, in initialized form, have been indicated next to the matching actions in the Land Use goals, strategies and actions.*

