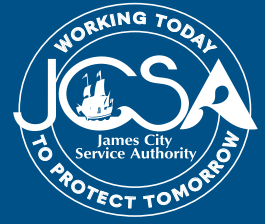


WATER



CONSERVATION

Conservation is the key to wisely using today's water and successfully planning for tomorrow's water.

The biggest impact you can have is to conserve water where possible. From installing water efficient appliances to limiting irrigation, year-round water conservation can delay or eliminate the need for infrastructure expansion.

Currently the average JCSA customer consumes about 75 gallons of water per day. Based on independent analysis and water wise standards, a reasonable conservation target is 37 gallons of water per day per person. If every JCSA customer reduced daily use from 75 to 37 gallons, the current average daily demand of 5 million gallons would be reduced by 2.4 million gallons.

Approximately 25% of JCSA's total water volume sold to customers is used for seasonal irrigation. Customers who irrigate can promote conservation by watering in the early morning, installing a rain sensor, performing annual system testing/maintenance and promptly repairing leaks.

JCSA offers a rebate program for residential water customers who purchase water efficient washing machines, dishwashers, toilets and rain barrels. Program details and an application are available at jcsava.gov.

CONTACT

James City Service Authority
119 Tewning Road, Williamsburg, VA 23188
757-253-6800
www.jcsava.gov



Every day in the United States, we drink about **110 million** gallons of water.



You use about **5 gallons** of water if you leave the water running while brushing your teeth.



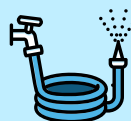
One drip every second adds up to **5 gallons** per day.



Most front-loading washing machines are energy- and water-efficient, using just over **20 gallons** a load, while most top-loading machines, unless they are energy-efficient, use **40 gallons** per load.



If you use a low-flow showerhead, you can save **15 gallons** of water during a 10-minute shower.



Nearly **60%** of a person's household water footprint can go toward lawn and garden maintenance.



The average pool takes **22,000 gallons** of water to fill, and if you don't cover it, hundreds of gallons of water per month can be lost due to evaporation.

JCSA is working today to protect tomorrow!